

MR. MEN & LITTLE MISS COLLECT & WIN

OFFICIAL RULES

MANY WILL ENTER. FEW WILL WIN. NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

The Mr. Men & Little Miss Collect & Win ("Promotion") is sponsored by the Subway Franchisee Advertising Fund Trust Ltd. ("SFAFT"), 325 Sub Way, Milford, CT 06461 ("Sponsor"), and is administered by Prize Logic, LLC, 25200 Telegraph Road, Suite 405, Southfield, MI 48033 ("Administrator").

- 1. PROMOTION PERIOD:** The Promotion starts on April 21, 2017 at 12:00 PM Eastern Time ("ET") and ends on June 30, 2017 at 11:59:59 PM ET ("Promotion Period"). The Promotion Period includes a purchase period, which starts on April 21, 2017 at 12:00 PM ET and ends on June 4, 2017 at 11:59:59 PM ET ("Purchase Period"). Sponsor's computer is the Promotion's official clock.
- 2. ELIGIBILITY:** This Promotion is open only to eligible legal United States and District of Columbia residents who at the time of participation are at least eighteen (18) years of age. Employees, officers, directors and agents of Sponsor, SUBWAY® restaurants, Subway IP Inc ("SIP"), Doctor's Associates Inc. ("DAI"), Franchise World Headquarters, LLC ("FWH"), b. little & co., inc., Sanrio, Inc., Amazon.com, Inc. and each of their affiliates/affiliated entities, subsidiaries, suppliers, advertising, promotion and internet agencies (collectively, "Promotion Entities") and their immediate family members and/or those living in the same household of each (whether related or not) are not eligible. All applicable federal, state, and local laws and regulations apply. Void in Puerto Rico, all United States Territories and Possessions and overseas military installations, and where prohibited or restricted by law. By participating in this Promotion, a participant ("Participant") hereby agrees to these Official Rules. For purposes of the Promotion, a Participant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of registration. Participants will not be allowed to change their physical addresses or e-mail addresses. Each Participant may be required to furnish proof of identification and other proof of eligibility under these Official Rules.
- 3. HOW TO PARTICIPATE IN THE PROMOTION:** To win a prize, a Participant must collect one (1) of each of the following five (5) types of Promotion codes (each a "Code"): Mr. Happy Code, Little Miss Fun Code, Mr. Noisy Code, Mr. Cool Code, and Little Miss Sparkle Code. During the Purchase Period, there are two (2) ways a Participant may attempt to collect Codes:
 - A. Purchase Method:** During the Purchase Period, a Participant may visit a participating SUBWAY® store and purchase a kid's meal ("Qualifying Purchase"). When making the Qualifying Purchase, a Participant must request to receive either a "Mr. Men" or "Little Miss" character keeper (included in the kid's meal). Note: to collect all five (5) types of Codes, a Participant will need to request and receive male and female character keepers. Upon making a Qualifying Purchase, the Participant will receive, at random, one (1) of fifteen (15) male Mr. Men Character Keepers (if "Mr. Men" is requested) or one (1) of seventeen (17) female Little Miss Character Keepers (if "Little Miss" is requested). There are a total of thirty-two (32) different types of character keepers that a Participant may receive. Of those thirty-two (32) character keepers, the following five (5) character keepers (three [3] male

and two [2] female) will each include a Code of the same name: Mr. Happy (male), Little Miss Fun (female), Mr. Noisy (male), Mr. Cool (male), and Little Miss Sparkle (female). The remaining twenty-seven (27) character keepers will not include Codes.

- B. Non-Purchase Method – Mail-In Request:** During the Purchase Period, a Participant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, date of birth (MM/DD/YYYY), and either “male” or “female” on a 3½”x5” card (“Mail-In Request”) and mail it with sufficient postage to: Mr. Men & Little Miss Collect & Win, P.O. Box 251328, West Bloomfield, MI 48325. All Mail-In Requests must be postmarked during the Purchase Period and received on or before June 14, 2017 in order to be eligible. Mail-In Requests must be legibly hand-written. Mechanical reproductions, postage-due, and Mail-In Requests mailed in an envelope will not be accepted. Mail-In Requests received without a verifiable and legible return address will be deemed incomplete and not valid requests. Each Mail-In Request may contain only one (1) Code request. Each Mail-In Request must be separately postmarked and mailed. Approximately one (1) week after Administrator has received a Mail-In Request, Administrator will send an e-mail to the Participant at the e-mail address on the Mail-In Request that includes either a Code (Mr. Happy Code, Little Miss Fun Code, Mr. Noisy Code, Mr. Cool Code, or Little Miss Sparkle Code) or a notice that the Participant did not get a Code. Note: no character keepers will be sent in response to Mail-In Requests.

Regardless of method of entry, Codes are available only while supplies last.

How to register and enter the Codes: During the Promotion Period, a Participant must visit promo.subway.com (“Website”) and register by entering the information requested on the registration form, which may include, without limitation, valid e-mail address, complete first and last name (initials are not permitted), complete mailing address (P.O. Boxes are not permitted), date of birth, and affirmation that he/she has read and agrees to be bound by these Official Rules. Note: limit one (1) registration per address. Participants will not be allowed to register more than one (1) account using the same address. After a Participant has registered, during the Promotion Period, he/she may follow the instructions at the Website to enter any Codes he/she has received. Once a Participant has entered all five (5) types of Codes (Mr. Happy, Little Miss Fun, Mr. Noisy, Mr. Cool, and Little Miss Sparkle), he/she will receive a prize notification. Each Participant can enter each type of Code only once. Each Code can only be entered once. Entering a Code twice may invalidate the Code. Codes will be void if resold or transferred.

All prize notifications are subject to verification by Sponsor or Administrator. Sponsor’s decisions are final and binding. A Participant is not a winner of any prize, even if the Promotion should so indicate, unless and until Participant’s eligibility and the Codes have been verified, Participant has been notified that verification is complete, and that Participant has won a Prize. Sponsor will not accept screen shots or other evidence of winning a prize in lieu of its validation process.

NOTE: Data rates may apply if a Participant uses a mobile device to participate. Participants should consult their wireless service providers regarding their pricing plans.

4. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:

A. Prizes: Each verified Promotion winner will receive a Fire Kids Edition Tablet (“Prize”). The ARV of each Prize is \$99.99. No more than five thousand (5,000) Prizes will be available in the Promotion (the “Prize Limit”). Once the Prize Limit is reached, Participants will not receive a Prize even if they collect and submit all five (5) types of Codes. Administrator will use reasonable efforts to post notice on the Website once the Prize Limit has been reached during the Promotion Period. Note: in case the Amazon Fire Kids Edition Tablet is not available for any reason, Sponsor may, at its sole discretion, award a winner a \$100 Amazon gift card in lieu of the Amazon Fire Kids Edition Tablet as the “Prize.”

If less than one hundred (100) Participants collect all five (5) types of Codes and are awarded Prizes, Sponsor will randomly select up to one hundred (100) potential Prize winners in a random drawing from all Participants who registered and entered at least one (1) Code.

B. Odds of Winning: If a Participant selects “male” when making the Qualifying Purchase or submitting the Mail-In Request, the odds of receiving a Code are as follows: Mr. Happy Code – 1 in 15; Mr. Noisy Code – 1 in 15; Mr. Cool Code – 1 in 15. If a Participant selects “female” when making the Qualifying Purchase or submitting the Mail-In Request, the odds of receiving a Code are as follows: Little Miss Fun Code – 1 in 17; Little Miss Sparkle Code – 1 in 17. A Participant’s odds of winning a Prize from exactly five (5) Qualifying Purchases and/or Mail-In Requests are approximately 1 in 81,281.

C. Total ARV: The total ARV of all Prizes available in the Promotion depends on the number of verified winners but will not exceed \$499,950.

D. General: Prizes that are unclaimed, unredeemed or returned as undeliverable may not be awarded. Limit one (1) Prize per household.

5. HOW TO CLAIM A PRIZE: Sponsor’s designee will send an e-mail to each Prize winner after the Participant has submitted all five (5) types of valid Codes at the Website (or, in the case of a random drawing, to each potential winner selected in the random drawing). At the end of the Promotion Period, each Prize will be mailed to the winner at the physical address (P.O. Boxes are not permitted) provided at registration. Please allow four (4) to six (6) weeks from the end of the Promotion Period to receive a Prize.

The right to receive a Prize is non-assignable and non-transferable and no Prize substitution, exchange or cash equivalent will be allowed, except by Sponsor who reserves the right, in its sole discretion, to substitute a prize of equal or greater value in case of unavailability of a Prize or force majeure. Each winner is responsible for payment of all applicable federal, state and local taxes. All other costs and expenses not expressly set forth herein shall be solely a winner’s responsibility. The Promotion Entities shall not be held responsible for any delays in awarding a Prize for any reason. Each Prize will only be awarded to a verified winner. The Promotion Entities are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any Prize awarded in this Promotion.

6. LIMITATION OF LIABILITY: The Promotion Entities are not responsible for illegible, lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled

transmissions, service provider/Internet/web site/use net accessibility, availability, or traffic congestion, or any technical, mechanical, programming, printing, or typographical or other error, or unauthorized human intervention, or the incorrect or inaccurate capture of registration information, or the failure to capture, or loss of, any such information. The Promotion Entities assume no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a Participant's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail. The Promotion Entities are not responsible for any incorrect or inaccurate information, whether caused by any web site users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the any website(s). Promotion Entities are not responsible for any injury, including death, or damage, whether personal or property, to Participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting, not accepting, using or misusing a Prize. If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including without limitation the selection of winners in a manner it deems fair and reasonable, which may include the selection of winners from among eligible Participants.

If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more Prizes are claimed than are intended to be awarded according to these Official Rules, the intended Prizes will be awarded in a random drawing from among all verified Prize claims received.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF AN INDIVIDUAL'S ACCESS TO AND USE OF THE WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM WWW.SUBWAY.COM OR ANY OTHER WEBSITE ASSOCIATED WITH THIS PROMOTION. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

By participating in the Promotion, each Participant agrees: (i) to be bound by these Official Rules and by all applicable laws and decisions of Sponsor and Administrator (Sponsor's decisions shall be binding and final); (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action, or proceeding against any Promotion Entities in connection with the Promotion; and (iv) to forever and irrevocably agree to release, defend, indemnify, and hold harmless each of the Promotion Entities from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability costs and expenses (including, without limitation, reasonable outside attorneys' fees) for any injuries, losses or damages of any kind to persons,

including death, or property resulting in whole or in part, directly or indirectly, from: (a) the Promotion, including, but not limited to, any Promotion-related activity or element thereof, and the Participant's, participation or inability to participate in the Promotion, (b) the violation of any third party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of any Prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability, or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond any of the Promotion Entities' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation, or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part participation (including, without limitation, the information or any parts thereof), (i) any technical malfunctions or unavailability of the Websites or any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Promotion Entities or by a Participant, (j) interruption or inability to access the Promotion or any other Promotion-related web pages, or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to Participant's (or any third person's) computer and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Promotion Entities, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), (p) the collection, use and/or sharing of Participant's personally identifiable information by Sponsor or its designees or (q) the negligence or willful misconduct by Participant.

- 7. GENERAL/DISPUTES:** Except where prohibited, by participating in the Promotion, Participants agree that the Promotion is governed by, and will be construed in accordance with, the laws of the State of Connecticut, and the forum and venue for any dispute shall be in Bridgeport, Connecticut. If the controversy or claim is not otherwise resolved through direct discussions or mediation, it shall then be resolved by final and binding arbitration administered by the American Arbitration Association, in accordance with its Arbitration Rules and Procedures or subsequent versions thereof ("AAA Rules"). The AAA Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be experienced and licensed to practice law in the State of Connecticut. The remedy for any claim shall be limited to actual damages, and in no event shall a Participant or any other party be entitled to recover punitive, exemplary, special, incidental, indirect and consequential damages or any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs described in this Section, nor will a Participant or any party be entitled to have damages multiplied or otherwise increased or to rescind this agreement or seek injunctive or any other equitable relief. Participants agree that the statute of limitations for asserting any claims shall be a period of one (1) year from the end date of the Promotion Period. Participants agree that any

and all disputes, claims, and causes of actions arising out of or connected with the Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Participant, Participant and/or Sponsor shall be governed by and construed in accordance with the laws of the State of Connecticut without reference to conflict of laws principles. If any provision or provisions of these Official Rules shall be held to be invalid, illegal, unenforceable or in conflict with the law of any jurisdiction, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

8. **PRIVACY/USE OF PERSONAL INFORMATION:** *Please note*, if eligible Participant, is considered a minor in your jurisdiction of residence (**generally, a minor is under eighteen (18) years of age, but may be older in some states**), eligible Participant must first get their parent/legal guardian's permission before participating in the Promotion. By participating in the Promotion, each Participant (**if a minor, then the Participant's parent/legal guardian**) agrees to the Promotion's Privacy Statement located at <https://promo.subway.com/en-us/PrivacyPolicy> and these Official Rules.

The Administrator and/or Sponsor may gather Personal Information (as defined below) provided by eligible Participants online for the purposes of conducting and managing the Promotion, and may, for this purpose, disclose such Personal Information to third parties, including but not limited to agents, contractors, service providers, prize suppliers, and if required, to any applicable regulatory authorities. "Personal Information" may include, but is not limited to: name (full name or first initial and last name), maiden name, nickname, e-mail address, home address, home postal code, home telephone number, mobile telephone number, date of birth, photographic images (especially of face or other identifying characteristics, such as, but not limited to: eye, skin, and hair color, facial features, personal marks such as, but not limited to: tattoos, birthmarks, moles, and scars, as well as, video and voice recordings. Personal Information is only collected when volunteered by an eligible Participant, at the time eligible Participant participates in the Promotion. If eligible Participant does not provide Administrator and/or Sponsor the requested Personal Information required to participate in the Promotion, eligible Participant will not be able to participate in the Promotion. By participating in the Promotion, the Administrator and Sponsor, feel that eligible Participant should know how the Administrator and/or Sponsor may collect, use, share, and protect eligible Participant's Personal Information. The Promotion Privacy Statement located at <https://promo.subway.com/en-us/PrivacyPolicy>, describes, among other things, the types of Personal Information that may be collected from eligible Participant, how the Administrator and/or Sponsor may use eligible Participant's Personal Information, when the Administrator and/or Sponsor may share eligible Participant's Personal Information, who eligible Participant's Personal Information may be shared with, how the Administrator and/or Sponsor protect eligible Participant's Personal Information when eligible Participant participates in the Promotion, how eligible Participant may opt-out, access, update, or correct Personal Information eligible Participant provided Administrator and/or Sponsor upon participating in the Promotion, how and/or who eligible Participant may complain to if Administrator and/or Sponsor breach any applicable law regarding the Promotion, and how Administrator and/or Sponsor may deal with such complaints. The Promotion, Privacy Statement also applies to any Personal Information eligible Participants may provide to Administrator and/or Sponsor offline, such as, any Personal Information the eligible Participant may provide to the Administrator and/or Sponsor at a live event, during verification procedures, or any other instances in which Administrator and/or Sponsor may collect Personal Information from

eligible Participants offline, **solely** regarding the Promotion. Upon participating in the Promotion, the Sponsor, SFAFT, may ask eligible Participant to **Opt-In** (*which requires eligible Participant's express consent*), to receive **specifically requested opt-in information or materials by eligible Participant**, such as, but not limited to: coupons, newsletters, informational materials, marketing communications, or other special Promotion, promotions, etc., or other offers, from SFAFT, its affiliates within, the FAF Group and/or the SUBWAY® Group, or third-party service provider, Customer Portfolios LLC (“CP”), located in Boston, Massachusetts, United States of America (USA). If eligible Participant **does not specifically** check the **Opt-In** box, eligible Participant will only be contacted by the Sponsor, SFAFT or Administrator for the purpose of administering the Promotion. By participating in the Promotion, eligible Participant (and, if a Minor, his/her parent or legal guardian) hereby consents to the collection, use, and disclosure of eligible Participant's Personal Information provided to Administrator and/or Sponsor by eligible Participant, **solely** in connection with the Promotion Official Rules and Regulations. Eligible Participant (if a Minor, his/her parent or legal guardian) further acknowledges that eligible Participant (if a Minor, his/her parent or legal guardian) has read, understands, and accepts, the Promotion Privacy Statement available at: <https://promo.subway.com/en-us/PrivacyPolicy>. SFAFT's role in the Promotion is limited to promoting the Promotion. For further information regarding SFAFT's full privacy practices and procedures, please see SFAFT's Privacy Statement located at: <http://www.subway.com/en-us/legal/privacystatement-fsb>. SFAFT hired Prize Logic, LLC to run and administer the Promotion. Prize Logic, LLC's role is limited to drafting the rules of the Promotion, creating the Promotion Website, and being the prize fulfiller for the Promotion. SFAFT urges Participant to review Prize Logic, LLC's, full privacy practices and procedures located on their website at: <http://www.prizelogic.com/privacy-policy/>. SFAFT's third-party service provider CP, located in the USA, may send eligible Participant opt-in information or materials specifically requested by eligible Participant at the time of participating in the Promotion. SFAFT urges eligible Participant to review third-party service provider CP's, full privacy practices and procedures located on their website at: <http://www.customerportfolios.com/privacy-policy/#privacy>, or any other promotional partners listed in these Official Rules.

By participating in the Promotion, each Participant (**if a minor, the Participant's parent/legal guardian**) agrees to the publication, reproduction and/or other use of his/her name, address, voice, image, statements about the Promotion, photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor, **solely** regarding the Promotion, including, but limited to: print, broadcast, the internet (including social media), and on the Promotion winners' list.

9. **PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a Prize, each winner agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his/her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
10. **RELEASE:** By participating in the Promotion, each Participant releases and agrees to indemnify and hold harmless the Promotion Entities, from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Promotion, acceptance or usage of a Prize, or arising out of

participation in any Promotion or Prize related activity, whether hosted by Sponsor or a third party.

11. MISCELLANEOUS: Participation in this Promotion constitutes Participant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to this Promotion. Winning a Prize is contingent upon fulfilling all requirements set forth herein. These Official Rules form a binding legal agreement between the Participant and the Sponsor with respect to the Promotion. In the event of a dispute as to the identity of a winner, the winner will be the authorized account holder of the e-mail account used to register for the Promotion. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. In the case of an individually-owned domain, the owner of the domain name will be deemed the "authorized account holder." Sponsor reserves the right, to disqualify any individual found, in its sole opinion, to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. Any use of robotic, automatic, macro, programmed, third party or like methods to participate or to subvert the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** All promotional materials will not be returned. The invalidity or unenforceability of any provision of these Official Rules or the Prize documents will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Prize documents is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. When terms such as "may" are used in these Official Rules, Sponsor has sole and absolute discretion. Participants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, the terms and conditions of these Official Rules shall prevail, govern and control and the discrepancy will be resolved, at the Sponsor's sole and absolute discretion.

12. WINNERS LIST/OFFICIAL RULES REQUEST: To obtain information about the winners, send a properly stamped self-addressed business sized envelope, by August 30, 2017, to Winners List – Mr. Men & Little Miss Collect & Win, c/o: Prize Logic, LLC, P.O. Box 251328, West Bloomfield, MI 48325. Vermont residents may omit return postage.

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